



**THE GREAT WISCONSIN QUILT SHOW 2020**  
**SEPTEMBER 10-12 | THURSDAY 9 A.M.-6 P.M./FRIDAY 9 A.M.-6 P.M./ SATURDAY 9 A.M.-5 P.M.**  
**EXHIBITION HALL AT THE ALLIANT ENERGY CENTER | MADISON, WISCONSIN**

presented by Wisconsin Public Television and Nancy Zieman Productions

**SIT & SEW WORKSHOP SPONSORSHIP AGREEMENT 2020**

SPONSORS 8/19

**SPONSORING BUSINESS OR ORGANIZATION**

business/organization name

**LOCAL DEALER IF APPLICABLE**

business/organization name

address

**TERMS AND CONDITIONS**

When fully executed, this document will establish an agreement between Friends of Wisconsin Public Television Inc. and Nancy Zieman Productions herein after referred to as "Quilt Show" and the sponsoring business or organization referred to as "The Sponsor" in support of The Great Wisconsin Quilt Show Sit & Sew Workshop in Madison, Wis. (A two-year agreement is valid for 2020 and 2021.)

**Quilt Show management and The Sponsor agree to the following workshop number(s) and subject(s):**

- \_\_\_\_\_ workshop(s) entitled \_\_\_\_\_
- \_\_\_\_\_ workshop(s) entitled \_\_\_\_\_
- \_\_\_\_\_ workshop(s) entitled \_\_\_\_\_

**The Sponsor agrees to provide Quilt Show with the following:**

- ◆ One classroom of 25 machines (24 students per workshop)
- ◆ Machine shipment in and return, if necessary, and machine set-up
- ◆ Sewing machine company educator, available for machine assistance for three days, for two 3-hour workshops per day
- ◆ Workshop instructor available for three days for one 3-hour Sit & Sew workshop per day
- ◆ Workshop content for three 3-hour Sit & Sew Workshops (Provide a description and photo of the project. Project is subject to approval by Quilt Show management.)
- ◆ Kits for three 3-hour Sit & Sew Workshops for up to 24 students per workshop. Quilt Show will reimburse cost of kits

In consideration of the services detailed above, The Sponsor shall receive appropriate acknowledgement as a sponsor of a 2020 Quilt Show Sit & Sew Workshop. Quilt Show Sit & Sew Workshop Sponsorship recognition and opportunities include but may not be limited to those items outlined on the Sit & Sew Workshop Sponsorship Recognition and Opportunities page.

The final decision regarding placement and/or juxtaposition of sponsor(s) shall rest with Quilt Show.

When future Quilt Shows are scheduled, The Sponsor shall have the right of first refusal on continuing its sponsorship of this event.

It is understood and agreed that the entire agreement between Quilt Show and The Sponsor is contained herein and that this document supersedes all previous written and oral agreements, and negotiations relating to the event sponsorship herein detailed. Any modification of this document shall be made in writing. The agreement is to be construed under the laws of the state of Wisconsin.

If this document correctly states your understanding of our agreement, please sign and date both copies, and return to Kristin Korevec (contact info below). A fully executed copy will be returned to you for your records.

**SPONSOR AGREEMENT**

**I agree to provide the machines, shipment, set-up, educator(s), instructor(s), workshop content and kits as detailed above in exchange for Sit & Sew Workshop Sponsorship of The Great Wisconsin Quilt Show, September 10-12, 2020.**

- One-year agreement for 2020.       Two-year agreement for 2020 and 2021.

name of authorized representative (please print)

title

signature

date

**QUILT SHOW AGREEMENT**

Eric Greiling  
Executive Director  
Friends of Wisconsin Public Television Inc.

date

**QUESTIONS**

**If you have any questions, please contact Kristin Korevec at 608. 262. 5256 or kristin.korevec@wpt.org**

**Kristin Korevec** or fax this form to **608. 890. 4571**  
**The Great Wisconsin Quilt Show**  
**821 University Ave.**  
**Madison WI 53706**



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## SIT & SEW WORKSHOP SPONSORSHIP RECOGNITION AND OPPORTUNITIES

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recognition and opportunities include:

- Promotion Package** Logo recognition in Sit & Sew Workshops schedule in pre-event national and regional promotional materials including 50,000 direct mail **Advance Registration Guides**
- Web** Logo recognition on homepage of **quiltshow.com**
- Room Signage** Logo recognition outside and inside sponsored room for the duration of the Quilt Show
- Vendor Booth** One **free** 10'x10' booth with standard supplies and equipment to include one eight-foot table, two chairs and gray drape on metal piping (electricity not included) \$1,180 value
- Workshop Credit** Text recognition of brand in all workshop listings for that classroom
- Guaranteed Workshop** One 3-hour Sit & Sew workshop per day (Project subject to approval by Quilt Show management) \$299 value

If you have any questions, please contact Kristin Korevec at 608. 262. 5256 or [kristin.korevec@wpt.org](mailto:kristin.korevec@wpt.org)