

**THE INFORMATION ON THIS FORM MUST BE COMPLETE FOR YOUR APPLICATION TO BE CONSIDERED.**

business/organization name \_\_\_\_\_

address \_\_\_\_\_

city \_\_\_\_\_ state \_\_\_\_\_ zip \_\_\_\_\_

contact (full name) \_\_\_\_\_ business phone \_\_\_\_\_

cell phone \_\_\_\_\_ fax \_\_\_\_\_

e-mail address \_\_\_\_\_ company Web site URL \_\_\_\_\_

product/booth topic (must be related to quilting, sewing and/or embroidery) \_\_\_\_\_

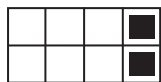
## VENDOR REGISTRATION APPLICATION 2020



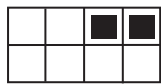
VENDORS 8/19

**PLEASE NOTE:**

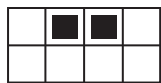
We need to know how many booths of each type you require. Please indicate the quantity of each booth type in the space to the left of each price break.



corner + corner



corner + standard



standard + standard

For an open booth layout or any other special booth configurations, contact Mary Alice Van Gemert.

**Booth information**

Standard booth includes a 10'x10' area with one 8-foot table, a sign and two chairs. The show is draped in gray. You may purchase additional equipment and electricity through the Alliant Energy Center website after June 1 at [alliantenergycenter.com](http://alliantenergycenter.com) or by calling **608. 267. 3950**.

**NOTE:** No pinning onto drape.

**THE GREAT WISCONSIN QUILT SHOW 2020**

**SEPTEMBER 10-12 | THURSDAY 9 A.M.-6 P.M. / FRIDAY 9 A.M.-6 P.M. / SATURDAY 9 A.M.-5 P.M. EXHIBITION HALL AT THE ALLIANT ENERGY CENTER | MADISON, WISCONSIN**

presented by Wisconsin Public Television and Nancy Zieman Productions

Mary Alice Van Gemert, vendor registrar  
 Wisconsin Public Television  
 821 University Avenue  
 Madison, WI 53706

608. 265. 5037 telephone  
 608. 890. 4571 facsimile  
[maryalice.vangemert@wpt.org](mailto:maryalice.vangemert@wpt.org)  
[quiltshow.com](http://quiltshow.com)

**Early registration is recommended. Booths and floor position sell out quickly.**

**Early registration / September 15, 2019–December 31, 2019**

Standard booth: quantity \_\_\_\_\_ @ \$1,180 = \$ \_\_\_\_\_

Corner booth: quantity \_\_\_\_\_ @ \$1,350 = \$ \_\_\_\_\_

**total \$ \_\_\_\_\_**

**Late registration / January 1, 2020–September 1, 2020**

Standard booth: quantity \_\_\_\_\_ @ \$1,300 = \$ \_\_\_\_\_

Corner booth: quantity \_\_\_\_\_ @ \$1,490 = \$ \_\_\_\_\_

**total \$ \_\_\_\_\_**

**Tell us how many three-day vendor passes you need for you and your staff.** A maximum of four free three-day passes per each 10' x 10' booth purchased will be included in your confirmation packet when you check in at the event. If you need more staff passes, additional passes can be purchased for \$5.00 each.

I need \_\_\_\_\_ **FREE** passes. I need \_\_\_\_\_ additional passes @ \$5.00 each. \$ \_\_\_\_\_

**Three-day parking passes** may be purchased at a rate of \$20.00 each until August 28, 2020.

I need \_\_\_\_\_ three-day parking passes @ \$20.00 each. \$ \_\_\_\_\_

**grand total \$ \_\_\_\_\_**

.....

**See other side for payment and signature release.**

**Vendor name tags**

Please indicate the names of individuals staffing your booth.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Booth signs and promotional materials**

**Booth signs (11" x 17" white card stock) will be provided. Please print how your business name and city name should appear.**

\_\_\_\_\_  
business name  
  
\_\_\_\_\_  
city state

**Vendor release**

**Vendors are subject to all Terms and Conditions of The Great Wisconsin Quilt Show.**

- read the Terms and Conditions (see separate sheet)
- sign below (your signature is required for participation)
- keep the Terms and Conditions sheet for your records

**Do you want to propose a Stage Demonstration or a Lecture?**  
The deadline is December 1, 2019. Please complete the separate proposal forms available at quiltshow.com.

The Vendor agrees to indemnify and hold harmless Friends of Wisconsin Public Television Inc., its employees, agents, successors and assigns from claims arising out of its participation in The 2020 Great Wisconsin Quilt Show, including claims caused by the negligence, errors or omissions of the Friends of Wisconsin Public Television Inc.

Friends of Wisconsin Public Television Inc. will not be liable for injuries to, or loss or damage to property of, the Vendor, its employees, agents, guests or attendees, arising out of The Great Wisconsin Quilt Show, including but not limited to injuries, losses, or damage due to theft, vandalism, fire, smoke, water from any source, electric current or failure of same, or defects in booths, tables or other equipment.

By signing this release, the undersigned warrants that he or she has read its terms and agrees to be bound thereby.

**Sign**

\_\_\_\_\_  
signature required date

**Payment**

\$ \_\_\_\_\_

**grand total from other side**

**Fee Information / Refund Policy**  
50% of registration fees are refundable if cancellation is received prior to June 15, 2020. After that date, cancellations are not refundable.

**A down payment of 50% of your total costs is needed to process your registration. Note: Payment of the balance is due by July 1, 2020. (After July 1 a 10% late-payment fee will be assessed.) Full payment is required if you register after June 1. Make check payable to The Great Wisconsin Quilt Show.**

**Registration Confirmation**  
You will receive a confirmation letter when you have been accepted and your registration and payment have been processed.

I am paying in full.       I am making a down payment of 50% of my total costs.

Check enclosed payable to The Great Wisconsin Quilt Show       Visa       Mastercard

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**Thank you.** Sign this form and fax or mail it with your payment, to Mary Alice Van Gemert. Contact information on the front.

\_\_\_\_\_  
card number expiration date

\_\_\_\_\_  
signature please print your name as it appears on card

\_\_\_\_\_  
billing zip code